

## Don't Get Hooked – Avoid Phishing

### WHAT IS “PHISHING”?

Phishing emails look like they came from a person or organization you trust, but in reality, they're sent by hackers to get you to click on or open something that will give the hackers access to your computer.

### WHY ARE YOU AT RISK?

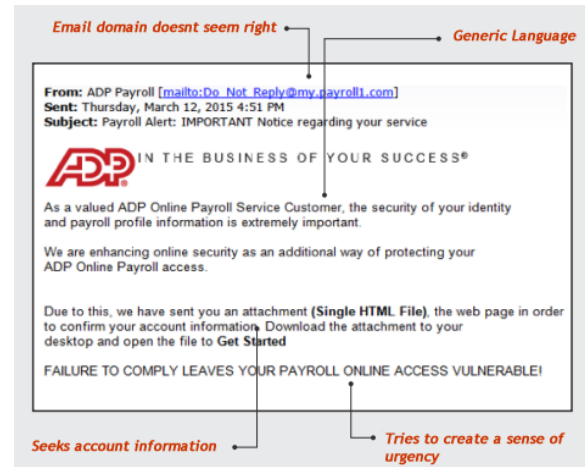
Hackers are actively targeting your company because we have information that is valuable to them. Specifically, they may be interested in our [any type of valuable data, such as customer, patient, student, or employee data, intellectual property, financial account information, or payment card data]. If one employee falls for a phishing attack, the entire system can potentially be accessed.

### HOW TO SPOT A PHISHING EMAIL

Hackers have gotten clever in how they design the emails they send out to make them look legitimate. But phishing emails often have the following characteristics:

- Ask you for your username and password, either by replying to the email or clicking on a link that takes you to a site where you're asked to input the information.
- Look like they come from the HR or IT department
- Have grammatical errors
- Contain email addresses that don't match between the header and the body, are misspelled (like @gmaill.com), or have unusual formats (@company-othersite.com)
- Have links or email addresses that show a different destination if you hover over them
- Try to create a sense of urgency about responding

Here is an example of a phishing email that has recently intercepted:



### WHAT YOU SHOULD DO IF YOU GET A SUSPICIOUS EMAIL

If you suspect that an email is a phishing email:

- Do not open any links or attachments in the email
- Notify IT at [IT Department contact information]
- **If you've already opened a link or attachment, disconnect your computer from the internet but do not turn it off, and then immediately call South Jersey Techies @ 856-745-9990**